

SPONSORSHIP INVITATION

Bronze Sponsor \$100-\$499

- Logo displayed at event
- One exhibit space (10' x 10') provided with Bronze Sponsor recognition
- Opportunity to display one banner (provided by sponsor) at the event
- Certificate of sponsorship

Silver Sponsor \$500-\$999

- Logo displayed at event
- One exhibit space (10' x 10') provided with Silver Sponsor recognition
- One 10' x 10' tent, one table, and two chairs provided
- Opportunity to display two banners (provided by sponsor) at the event
- Silver Sponsor plaque

Gold Sponsor \$1,000 & up

- Logo prominently displayed at event
- Two exhibit spaces (10' x 20') provided with Gold Sponsor recognition
- Two 10' x 10' tents, two tables, and four chairs provided
- Logo included on schedule of events
- Opportunity to display up to five banners (provided by sponsor) at the event
- Gold Sponsor plaque



National Trails Day Celebration 2011



Saturday, October 1, 2011

*Sponsored by the City of Henderson
Parks and Recreation Department*

The annual National Trails Day Celebration sponsored by the City of Henderson offers a unique opportunity to associate your company/organization's name and product/service with an annual Valley-wide event that attracts thousands of trail users and outdoor enthusiasts in the community. The National Trails Day Celebration promotes awareness of local and regional trails throughout the Las Vegas Valley and is the largest event of its kind in Southern Nevada.

Trail use is increasing exponentially and local trails are used daily by walkers, runners, cyclists, individuals, families, seniors, competitive athletes, outdoor enthusiasts, students, and equestrians. With such a wide diversity of trail users, your business has the opportunity to reach hundreds of qualified potential customers.

The 2011 National Trails Day Celebration will be held at the Promenade at the Pavilion (200 S. Green Valley Pkwy.). Located adjacent to The District at Green Valley Ranch, Henderson Multigenerational Center, Paseo Verde Library, and Henderson Pavilion, this highly visible location is easily accessible from the 215 Beltway. With over 2,500 participants at the 2010 event, this venue provides an unrivaled opportunity for your organization's name, product, or service to be seen and experienced.

We can customize sponsorship packages to meet the needs and goals of your business or organization. The City of Henderson welcomes the opportunity to work with you to maximize your sponsorship potential.

To take advantage of full sponsor benefits, your agreement, sponsorship, and logo (EPS, AI, or high-resolution PDF format) must be received by July 31, 2011. Agreements received after this date may not receive all benefits due to production deadlines.

For more information, please contact:

Jennifer Magby, Outdoor Recreation coordinator
City of Henderson Parks and Recreation Department

240 Water Street, P.O. Box 95050

Henderson, NV 89009

Phone: (702) 267-4050

Fax: (702) 267-2951

Jennifer.Magby@cityofhenderson.com





SPONSORSHIP APPLICATION

I would like to support the National Trails Day Celebration!

Bronze Sponsor (\$100-\$499)

Silver Sponsor (\$500-\$999)

Gold Sponsor (\$1,000 & up)

Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Alternate Phone: _____

Fax: _____ Email Address: _____

50-word description of the product/services your organization provides: _____

Sponsor would like to be an event exhibitor. Sponsor will need to complete the Exhibit Space Application form.

Sponsor will not be participating as an event exhibitor.

Signature: _____ Date: _____



A Place To Call Home

Please make checks payable to the City of Henderson and mail to:

City of Henderson Parks and Recreation Department

Attn: Outdoor Recreation

P.O. Box 95050 • Henderson, NV 89009-5050

Please email your logo in eps, ai, or high-quality pdf format by July 31 to Jennifer.Magby@cityofhenderson.com.